

FREE
TO THE PUBLIC!

51ST ANNUAL FREDERICK HOME & GARDEN

EXPO • 2026

SATURDAY, MARCH 21ST ☀ SUNDAY, MARCH 22ND ☀ FREDERICK FAIRGROUNDS



OFFICIAL 2026 EXHIBITOR PACKET



Everything you need to know about participating as an exhibitor in the Frederick Home & Garden Expo.



WELCOME TO THE 51ST ANNUAL FREDERICK HOME & GARDEN EXPO!



We are thrilled to have your participation this year and excited to partner with you to market and grow your business in Frederick County and beyond. Frederick is a beautiful, thriving community; residents have continued supporting face-to-face interaction and community events. We are pleased to host the Auto Spa Express Exhibitor Breakfast on Sunday and the Atlantic Blue & Young Septic Exhibitor Hospitality Suite all weekend long! We are also excited to provide you with the new opportunity to promote any job openings within your company through our FCWS Mobile Career Center on Saturday! You can also expect exciting family activities, trades education events, and entertainment in the Building 8. Be sure to encourage your family, team, and contacts to attend!

Our goal is to create a quality Home & Garden Expo that you, as an exhibitor, have come to expect. Please read through this Exhibitor Packet, which will make your planning and participation a success!

Here for you!

Danielle C. Adams
Executive Officer
Frederick County Building Industry Association

CONTACT INFORMATION

Danielle Adams
Executive Officer
301-730-0035
danielle@frederickbuilders.org

Kimberly Mazziott
Marketing/Communications
443-519-3276
kimberly@frederickbuilders.org



Frederick County Building Industry Association
203-B West Patrick Street
Frederick, MD 21701
301-663-3599
info@frederickbuilders.org
www.frederickbuilders.org

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SCHEDULE & DETAILS

SETUP

Thursday, March 19	2-5 PM
Friday, March 20	8 AM-5 PM

EXPO

Saturday, March 21	9 AM-5 PM
Sunday, March 22	10 AM-4 PM

*Note: Opening Ceremonies & Ribbon Cutting takes place **Saturday, March 21 at 9 AM in Building 9.***

EXHIBITOR NETWORKING BREAKFAST (BUILDING 9)

Sunday, March 22	8-9:30 AM
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EXHIBITOR HOSPITALITY SUITE (BUILDING 12)

Saturday, March 21	9 AM-5 PM
Sunday, March 22	10 AM-4 PM

TEARDOWN

Sunday, March 22	4:05-6 PM
Monday, March 23	8 AM-12 PM

Note: Building 12 exhibits must be removed by 8 AM on Monday, March 23. Teardown on Sunday, March 22 is preferred.

BOOTH JUDGING

Judging of exhibits will take place on the evening of Friday, March 20, beginning at 6 PM. Exhibits will be judged on overall appearance, product display, and product/company identification. Award Certificates will be presented to the winners Saturday, March 21.



STAFFING

Booths **MUST** be staffed at all times when the Expo is open to the public.



WRISTBANDS



In order to ensure that you have private access to your hospitality areas (see page 3), FCBIA Staff requires that all exhibitors wear wristbands to enter.

Please report to the **FCBIA Info Booth in Building 9** to acquire wristbands. Wristbands can be picked up or replaced at any time from check-in until the end of the Expo.

TRASH

Environmental Alternatives, Inc. will be furnishing two dumpsters for use during the Expo. These are the only two dumpsters that we are allowed to use!

One dumpster will be adjacent to **Building 14A** near the Builder Olympics tent, and the other will be **between Building 12 & 13** near the back parking area.

Anyone using the fairgrounds dumpsters will be charged.

51ST ANNUAL FREDERICK
HOME & GARDEN
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EXHIBITOR NETWORKING BREAKFAST

The Frederick Home & Garden Expo Committee invites you to join us for our 4th Annual Exhibitor Breakfast before the Expo opens to the public. Meet other exhibitors and enjoy light refreshments and coffee in **Building 9.**

Sponsored by The Auto Spa Express!

SUNDAY, MARCH 22 | 8:00 AM-9:30 AM

Wristbands will be distributed at check-in to gain admittance to exhibitor-only areas.
If replacement wristbands are needed, please refer to FCBIA Staff in Building 9.



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EXHIBITOR HOSPITALITY SUITE

The Frederick Home & Garden Expo Committee invites you to enjoy our Exhibitor Hospitality Suite located in the back of **Building 12!** Enjoy a cup of coffee and meet other exhibitors as you recharge. Sponsored by Atlantic Blue Water Services & Young Septic Services!

SATURDAY, MARCH 21 | 9:00 AM-5:00 PM

SUNDAY, MARCH 22 | 10:00 AM-4:00 PM

Wristbands will be distributed at check-in to gain admittance to exhibitor-only areas.
If replacement wristbands are needed, please refer to FCBIA Staff in Building 9.





NEXT STEPS

BOOTH ASSIGNMENTS & MAP

The Home & Garden Expo will take place in 6 Buildings at the Frederick Fairgrounds: Buildings 8, 9,12,13, 14, and 14a. Your booth assignments will be emailed to you.

Didn't receive an email? Contact events@frederickbuilders.org.

You can view the Expo Map at frederickexpo.org/exhibitor-info.

OUTSTANDING BALANCE

Please note: All accounts must be paid in full before time of setup – **NO EXCEPTIONS!**

CERTIFICATE OF INSURANCE

A certificate of insurance (COI) is a document from an insurer to show proof of business insurance. This is also called a certificate of liability insurance or proof of insurance. You can get one from your insurance company.

The following information must be included in the COI:

Certificate Holders: FCBIA, Frederick Co. Agricultural Society, Inc., and the Great Frederick Fair

Did you provide FCBIA with your updated COI? Please do so 10 days before the event! Email COI or inquiries to info@frederickbuilders.org.

FOOD/BEVERAGE DISTRIBUTION

Dispensing or serving of food or beverages from the booth must be approved by FCBIA in advance of the Expo. It is the responsibility of the exhibitor to obtain the required health permit, if applicable, from the Frederick County Health Department or other required permits from any governmental agencies.

ELECTRICITY

Exhibitors that require electricity must supply a 50-foot, 15-amp professional-grade extension cord and power strip and are solely responsible for connecting it to the nearest power source. An extension ladder may be necessary if your booth space is a center aisle booth. FCBIA does **NOT** provide extension cords, power strips, ladders, or assistance with the installation of the same. Should an exhibitor require upgraded electric lines or if upgraded electric lines need to be provided to an exhibitor, the lines shall be provided by an authorized vendor of the Fairgrounds and the exhibitor shall be responsible for all fees or charges associated with the installation and removal.

- Extension cords must be sized (min. 16 gauges, grounded) to device in use
- Small household cords shall not be used.
- Extension cords shall not be spliced together.
- Outlets may be shared between exhibitors (power strip recommended).
- Cords should be visible/accessible along their entire length.
- Only extension cords rated for exterior use shall be used outdoors.

Need electricity? Please notify FCBIA by March 6.

SETUP & GUIDELINES



SETUP

Thursday, March 19	2-5 PM
Friday, March 20	8 AM-5 PM

WHEN YOU ARRIVE:

Booths will have pipe and drape as well as your booth number and company name labeled when you arrive. Please adhere to all signage and parking guidelines for setup and teardown as we have some large outdoor exhibits surrounding the Expo buildings.

ALL exhibits must be entirely completed, and the exhibit area made clean and tidy by 5 PM on Friday, March 20. **No Saturday installation will be permitted!**

FCBIA Staff will be available in **Building 9** to provide exhibitor wristbands, Expo info, and any other assistance. 

PARKING

- Exhibitors will be encouraged to park on the back side of Buildings 13, 14, or 14A (Lots Q, F, A, B, C).
- No parking is permitted in posted or marked fire lanes. Exhibitors may temporarily park to unload during move-in, but no vehicle shall remain in the area after it has been unloaded.
- During the Expo, positively **NO** parking will be permitted in the exhibit area in front of Buildings 13, 14, 14A, or adjacent to any exhibits in this general area. Handicapped parking spaces will be reserved strictly for handicapped drivers only.

GUIDELINE CHECKLIST:

- Construction of booths requiring power tools should be made outside.
- Booths/Exhibits utilizing hardscaping landscape materials/waterfall features must have prior approval by the Frederick Fairgrounds before construction. **Please refer to page 9 for venue contact information.**
- No mulch/dirt/sand/stones/etc. in the building without prior permission.
- Use of paint, chalk and/or duct tape on floors or walls is prohibited; however, marking of booth spaces with blue painter's or electrical tape that does not leave a residue is permissible.
- Use of the following items inside the building is prohibited without prior permission:
 - Forklift, Skid-loader, Leaf Blower, or Vehicles of any sort (including golf carts)
- Hand carts with rubber casters/wheels are permissible.
- No tape/nails/screws/fasteners of any kind allowed on walls, windows, or doors. Magnets are acceptable on metal doors.
- No items can be suspended from the ceiling.
- Tables and chairs must have non-marking/scratch-free feet.



RULES & REGULATIONS

GENERAL REGULATIONS

Exhibitors must hold all necessary lien and/or registrations as may be required by local and/or federal government agencies to conduct or perform his/her business or trade. Land and/or registrations should be accessible should anyone ask to see them.

No booth space may be assigned, sublet, or shared with another firm, either partially or in its entirety, without written consent from FCBIA. In addition, no Exhibitor shall exhibit in their space any other goods, apparatus, service, advertising signs, or distribute brochures, business cards, etc., other than those sold, manufactured, or issued by them or their regular course of business without the express written consent from the Expo management or FCBIA. Violation of this rule shall be cause for eviction from the Expo without a refund.

Only products or services pertinent to or closely related to the theme of the Expo will be permitted.

Due to the number of companies exhibiting similar or related product lines, FCBIA cannot guarantee that a company exhibiting the same or similar products will not be located in an adjoining or nearby booth space.

FCBIA reserves the right to change the floor plan without notice if it deems it necessary to do so to provide a more satisfactory, attractive, and successful Expo.

FCBIA reserves the right to prohibit any exhibit that violates the spirit or letter of these rules, regulations, stipulations, and the character of the Expo.

Exhibitors must abide by all fire regulations and/or decisions of representatives of the local fire department. All materials and decorations used in booths must meet Frederick County Fire Department standards for inflammability. No exhibit is allowed to extend beyond the prescribed dimensions and floor space of the assigned booth(s), nor shall it in any way interfere with designated fire or emergency egress or access. Absolutely **NO** open flames are permitted inside any of the exhibit buildings.

The Frederick Fairgrounds is a drug-free facility. Exhibitors shall comply with all local laws, rules, regulations, and ordinances in force. Smoking tobacco or any smoking-associated Paraphernalia, including e-cigarettes or similar devices, is strictly prohibited in any of the buildings located on the fairgrounds. Management reserves the right in its sole discretion to interpret, amend, or add to the rules and regulations at any time.

BOOTH RULES & REGULATIONS

Copyright Infringement: Exhibitors are responsible for securing any and all necessary licenses and consents for any use of copyright works owned by any third party which may be used directly or indirectly by the exhibitor. Playing copyrighted music at events is prohibited by federal copyright laws unless written and signed permission is obtained from the author or composer, or an agreement with music licensing organizations is obtained.

Food/Beverages: Dispensing or serving of food or beverages from the booth must be approved by FCBIA in advance of the Expo. It is the responsibility of the exhibitor to obtain the required health permit, if applicable, from the Frederick County Health Department or other required permits from any governmental agencies.

Displays & Demonstrations: All exposed areas of your exhibit space must have finished surfaces, including back and sides. Graphics, logos, or wiring that faces into your neighbor's booth will not be allowed. Nothing shall be nailed, stapled, or otherwise attached to walls, floors, or other parts of the exhibit buildings or to drapes furnished by FCBIA. If damage should occur, the exhibitor shall be invoiced for any and all expenses involved in the repair or replacement of any and all damaged property. Product demonstrations shall not in any way obstruct the aisles or interfere with the orderly transaction of business in neighboring exhibits. Exhibitors are required to construct displays that are accessible by people with disabilities and to comply with **Americans with Disabilities Act (ADA)** rules.

Furnishings: Booth space rental includes pipe and drape dividers and one exhibit location sign (7"x44") attached to the top of the back draped wall with the company name of the exhibitor. Additional furnishings such as tables, chairs, carpeting, and lighting are the sole responsibility of the exhibitor.

Internet: The Frederick Fairgrounds **does not** provide reliable Wi-Fi/Internet access.

Noise: The use of loudspeakers, radios, televisions, or other audio equipment, or the use of operating machinery or other items that is of sufficient volume or nuisance to annoy neighboring exhibitors will **NOT** be permitted.

Pets: In partnership with the Frederick Fairgrounds, we are required to enforce a no-animal policy in our booths due to concerns with the public in regard to health, safety, and welfare.

Promotional Materials: Exhibitors shall distribute printed matter or other appropriate material **ONLY** within the limits of their space. No aisle space or other public areas may be used by Exhibitors, including, without limitation, handing out or distributing material(s) in other public areas at the Expo.

Staffing: Exhibits must be open and staffed **AT ALL TIMES** during Expo hours. Exhibitors are responsible for keeping their area clean and neat at all times.

Water: Exhibitors requiring water for their displays must make their own arrangements to get water. The Fairgrounds will no longer allow us to use their water to fill displays.



SECURITY & INSURANCE

SECURITY

Security will be provided during non-Expo hours (7 PM Friday, March 20-7 AM Monday, March 23). Please contact Expo Management if something is lost or damaged.

Exhibitors are encouraged to not leave anything of value in their booth(s) at any time. All furnishings provided and installed by the exhibitor should be marked clearly with the name of the exhibitor to prevent theft and/or loss. Exhibitors shall insure their own exhibits and display materials. FCBIA shall not be responsible for any damage to or for the loss, theft, or destruction of the exhibitor's property.

INSURANCE

Expo Management is insured against public liability and property damage claims arising out of the conduct of the Expo. This insurance does not, however, cover the exhibitor's properties, which are placed on display at the exhibitor's own risk. Every reasonable precaution will be taken to protect exhibitors' properties, but Management assumes no responsibility for any losses due to fire, theft, robbery, damage, accident, or other causes.

Please refer to page 4 for Certificate of Insurance Information.

LIABILITY

Neither FCBIA, the owner of the facility, members of the Home & Garden Expo Committee, nor their respective officers, directors, employees, or any of their agents shall have any liability for any personal injury to the Exhibitor or its officers, guest, agents, or employees or to any other person in attendance at the Home & Garden Expo; or for any damage or loss to any property of the Exhibitor or any of its officers, agents or employees or of any person in attendance at the Home & Garden Expo; whether such injury, damage or loss occurs prior to, during, or after the Home & Garden Expo, unless such injury, damage or loss is the direct result of the gross negligence or willful act of one or more of such parties. It is the Exhibitor's responsibility to take all necessary precautions to secure their exhibit and display items.

If your assigned exhibit space becomes unavailable due to Fairground construction, weather, or other unforeseen circumstances, and it impacts your reservation, FCBIA agrees to renegotiate your booth location, if possible, or refund payments made in full. FCBIA will not be held liable for loss or damage due to weather.

RENTALS & RECS



TABLES & SKIRTING

It is recommended that all tables are professionally skirted. If storing boxes under your table, please be sure to have a professional tablecloth that goes to the floor.

SIGNAGE

- All exhibitors are encouraged to have a professional sign identifying their company for consumers.
- Handwritten signs will not be permitted. Professional signage only.
- If using a "banner" style sign, please make sure it is fastened tightly and not wrinkled.
- Pop-up banners must be placed within your booth area and must not impede traffic.

TENTS & CANOPIES

Tents/Canopies are permitted only with permission from the Fire Marshal.

Chad Cave, Battalion Chief/Fire Marshal | ccave@frederickcountymd.gov | Ph: 301-600-7601

RENTALS

Need tables, chairs, or accessories? Consider Grand Rental Events!

Rental Price Sheet also available on page 11.



VIEW RENTAL PRICE SHEET

Rentals are also available through The Frederick Fairgrounds. Please refer to the venue's contact information below for inquiries. Venue guidelines are also available for review.

VIEW RENTAL DETAILS

VIEW VENUE GUIDELINES

VENUE INFORMATION



Michele Lowe
Rental Coordinator
301-663-5895
mlowe@thegreatfrederickfair.com

The Frederick Fairgrounds
797 E Patrick St
Frederick, MD 21701
www.thegreatfrederickfair.com



ALL ABOUT THAT BOOTH: RECOMMENDATIONS

- Consider your booth as an extension of your expo room or office. How your booth looks to reflect your company's image. Your booth is an introduction to your product or service. Remember, first impressions count!
- The essential feature in the design of your booth should be your company name and logo. These should be prominently displayed and the first thing people see when they approach your booth.
- Keep your booth design clean and simple, ensuring it conveys a professional image and depicts what your company offers or does.
- Invite people into your booth by avoiding unintentional barriers across the front of your booth. If you must use a table, place it along your booth's back or side wall.
- Seated sales staff gives the impression that their comfort is more important than your business. Eliminate chairs from your booth.
- Don't waste money on beautiful, complete color sales materials which may end up in the trash. Instead, bring only enough brochures and catalogs for "qualified" prospects.
- Do not crowd your booth with too many staff persons. This may intimidate potential clients from stopping in. Work in shifts during Expo hours if necessary.
- Have everyone dressed in sync with your theme and colors. Have your company name exhibited on the left breast pocket and your reputation on the right.
- Anticipate questions and practice answers in advance of the Expo. Role playing is beneficial!
- If you are speaking with someone when someone else stops by your booth, wait for a pause in your conversation, excuse yourself, greet the newcomer, and explain that you will be with them momentarily or turn them over to another staffer if available.
- **TURN OFF CELL PHONES!** Ignoring those passing by your booth could mean that you need to pay attention to potential clients. It's bad manners and shows a lack of interest to those who might be interested in your product if you are talking on your cell phone. Cellphones should be put on "silent" or "vibrate" mode while in the exhibit area.

EXPO DONT'S

- Don't use swear words or any other questionable language, as this can be offensive to those around you or to those visiting your booth. Remember, this Expo is a family-friendly environment.
- Don't eat at your booth if at all possible. It may turn away those interested in speaking with you as they may feel uncomfortable interrupting your meal.
- Don't forget to get names, addresses, and phone numbers for follow-up after the Expo. A short note reminding them of where you met and your conversation can go a long way.
- Don't just have anyone staff your booth without training. Knowledge of your product or service is vital.
- Don't forget to introduce yourself to other exhibitors, as they could be potential clients or may know of someone who might be.



EXPOSITION RENTALS

8251 Telegraph Rd. Odenton, MD 21113 | Office: 410-674-7500 | Grandrentalevents.com

Name of Exposition: **FREDERICK HOME SHOW 2026**

Booth #: _____ Building #: _____

PLEASE SUBMIT ORDERS BY WED., MARCH 18 @ 12 NOON
DELIVERIES WILL BE MADE THURSDAY, MARCH 19

CALL-IN OR EMAIL ORDERS TO:

MICHELLE@GRANDRENTALEVENTS.COM

SEATING	PRICE	QTY
Chair - White Plastic Folding	\$2.25	
Chair - Black Plastic Folding	\$2.00	
Chair - Fruit Wood Padded	\$4.50	
Chair - Natural Wood Padded	\$4.50	
Chair - White Resin Padded	\$4.00	
Chair - Black Resin Padded	\$4.00	
Chair - Pecan Cross Back	\$8.00	
Chiavari Bar Mahogany w/cushion	\$15.00	
Barstool (Natural Wood)	\$10.00	

STAGING	PRICE	QTY / COLOR
4' X 8' Section (8" High)	\$75.00	
Stage Skirting (16' Sections)	\$25.00	
STAGE SKIRTING COLOR OPTIONS		
BLACK (B)	WHITE (W)	ROYAL BLUE (RB) BURGUNDY (BR)
MORE COLORS AVAILABLE		

CARPETING	PRICE	QTY
Carpet	\$2.00 / SQ. FT.	SQ. FT.
CARPET COLOR OPTIONS		
BLACK (B)	BLUE (BU)	MORE COLORS AVAILABLE
Green Astro Turf	\$1.50 / SQ. FT.	SQ. FT.
Black Astro Turf	\$1.50 / SQ. FT.	SQ. FT.

Don't see what you're looking for? Just ask! We have a HUGE inventory!
 See our website for more: www.grandrentalevents.com

EXHIBITOR'S SPECIAL REQUEST:

TABLES & OPTIONAL LINENS	PRICE	QTY / COLOR
6' Wood Banquet - 30" W x 72" L x 30" H	\$12.00	
Poly Linen (color???) - Floor-length	\$16.00	
8' Wood Banquet - 30" W x 96" L x 30" H	\$12.00	
Poly Linen (color???) - Floor-length	\$17.00	
3' Round	\$10.50	
Poly Linen (color???) - Floor-length	\$9.25	
4' Round	\$11.00	
Poly Linen (color???) - Floor-length	\$12.00	
24" Cocktail - 42" H	\$12.00	
Poly Linen (color???) - Floor-length	\$12.00	
30" Cocktail - 42" H	\$12.00	
Poly Linen (color???) - Floor-length	\$14.25	
36" Cocktail - 42" H	\$12.00	
Poly Linen (color???) - Floor-length	\$14.25	
30" Pub Table - 42" H	\$20.00	
36" Pub Table - 42" H	\$20.00	
Wood laminate finish on Pub Tables, no linen needed		
MANY LINEN COLORS AVAILABLE - PLEASE NOTE COLOR CHOICE		

MISCELLANEOUS ITEMS	PRICE	QTY / COLOR
Easel - Stainless Steel	\$20.00	
Easel-Gold Brass	\$20.00	
Stanchion, Black Retractable (Set, 10')	\$30.00	
Stanchion, Chrome/Red Rope (Set, 6' or	\$26.50	
Ivory Sofa	\$175.00	
Ivory Loveseat	\$150.00	
Black Framed Mirror	\$35.00	

PAYMENT

MASTERCARD	VISA	AMEX	DISCOVER
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Card Number _____

Expiration: _____ 3or4 Digit Security Code: _____

Sub Total:	\$ _____
6% Sales Tax Applies:	\$ _____
3% Credit Card Fee	\$ _____
Total Due with Order:	\$ _____

Authorized Signature

Cardholder's Full Name: _____

Company: _____

Billing Address: _____

City: _____ **State:** _____

Zip: _____ **Phone:** _____

FCBIA

Spring HAPPY HOUR

A FUNDRAISER FOR



A non-profit organization that provides donated construction expertise to other non-profits that provide shelter.

Wednesday, April 22

4:30 - 7 PM


Bloomfields
Natelli Communities

399 Crown Point Drive
Frederick, MD 21702

MEMBERS: \$30 | NON-MEMBERS: \$40

MARKETING

MEDIA PARTNERS

Frederick
magazine

The Frederick
News-Post

valpak

99.9 WFRE
FREE COUNTRY

930
WFMD

Advertise your company's participation in the Home & Garden Expo by advertising with one of our media partners!

GRASSROOTS MARKETING

SOCIAL MEDIA

- Tag the Frederick County Building Industry Association in your posts on Facebook, Instagram, and LinkedIn. A social media graphic will also be provided by the FCBIA via email.
- Post your booth number and Expo hours so your followers can find you
- Use relevant hashtags such as: #FrederickHomeGardenExpo #FCBIAHomeExpo #FrederickFairgrounds #HGE2026



Frederick County
Building Industry
Association



@thefcbia



Frederick County
Building Industry
Association

EMAIL

- Send an email to your marketing list encouraging them to come to the Expo
- Include a link to the Home & Garden Expo Website or Facebook Event

YARD SIGNS

FCBIA will be providing complimentary yard signs to place in or in front of your business. Yard signs will be available for pickup any time during business hours at the FCBIA Office ([see page 1 for address](#)). Please reach out to events@frederickbuilders.org for inquiries.

MAILERS

Consider sending mailers to former and prospective customers. Offer a special promotion or discount as an incentive to visit your booth. If known, include your building and booth numbers on your mailers.

51ST ANNUAL FREDERICK
HOME & GARDEN
EXPO



Exclusive Vendor
Advertising Opportunity

March 21, 2026 9am - 5pm | March 22, 2026 10am - 4pm
797 E Patrick St, Frederick, MD 21701, USA

Each March, **Frederick Magazine** partners with the Frederick County Building Industry Association to highlight the **Frederick Home Show** in a dedicated section of our March issue—one of our most-read editions of the year!

The Home Show feature reaches:

- Homeowners
- Renovators & remodelers
- DIY enthusiasts
- Families planning upgrades and improvements
- People considering home projects in 2026

Special Vendor Rates

These discounted rates are in effect for the February, March, and April issues:

- **1/12 page** – \$150
- **1/6 page** – \$300
- **1/3 page** – \$699
- **1/2 page** – \$900

(Vendors may participate in one or all three issues at the same rate per month. Placement is flexible and tailored to your needs.)

Reserve Your Space!

To receive the discounted vendor rate, contact:

Terri Davis

Advertising & Marketing Consultant, Frederick Magazine
tdavis@fredmag.com | 301-662-8171 ext. 113

Frederick
magazine



When you connect with your customer, magic happens!

That's what the FCBA Home & Garden Show is all about!

That's also what you can do with RADIO!

WFMD & WFRE partner with the FCBA to provide advertising for *you* and the 2026 Home & Garden Show!

Stand-Out at the Home Show

Bring the Power of WFRE and WFMD to Your Display Booth!
Schedule Your 1 Hour Live Broadcast With WFRE OR WFMD At Your Booth.

**Please allow space within your area for US to set-up a small table for the remote.*

You'll receive:

- WFRE or WFMD Personality at your booth.
- 3 live 60 second on location commercials during the remote broadcast talking specifically about your business and your Home Show specials.
- 15 pre-remote promotions three days out naming Your Business and Your Home Show Specials.
- 20 :15 Commercials the week before the event letting Our Listeners Know You will Be there!

Investment:

Home Show Special: \$500 WFMD OR \$850 WFRE (Includes Talent Fee)

Email: daphnemckee@localdailymedia.com Phone: 301-663-4181 and ask for Daphne McKee

Authorization _____ Business _____
 Date and time for your remote _____ Booth Location _____

CURRENTLY HIRING?

We can showcase your hiring opportunities at the



WHAT'S INCLUDED:

- Promotion as a hiring employer with job openings featured at the event, online, and through FCWS outreach
- On-site career navigation and application assistance with the FCWS Mobile Career Center

Promote your open positions and build your talent pipeline!

SATURDAY, MARCH 21

9 AM-5 PM | Outdoor Exhibitor Area



QUESTIONS? CONTACT:

PATTY MCDONALD | PMCDONALD@FREDERICKCOUNTYMD.GOV | 301-600-2389





TEARDOWN

The Frederick Home & Garden Expo is open to the public for two (2) days only.
Make every minute count.

It is **MANDATORY** to stay until the Expo closes at 4 PM on Sunday.

Early exit from the Expo may prevent you from participating in the future!



- Exhibitors who rush to leave the Expo early make not only a wrong impression but also undermine the integrity of the Expo.
- Research has shown that 30% of all business is conducted in the last two hours of the Expo. Most people walk the Expo first to survey the exhibits and then return to those that offer what interests them most.
- It is extremely difficult to talk with a potential client when a neighboring exhibitor is dismantling their exhibit.
- Early teardown can create possible safety hazards for Expo attendees and other exhibitors.
- All exhibit material must be removed from your booth space. Any trash, residue, soil, mulch, or gravel left on the floor will result in extra charges to your company. Exhibitors will be responsible to surrender their booth space(s) in the same condition as found when first occupied.

TEARDOWN

Sunday, March 22	4:05-6 PM
Monday, March 23	8 AM-12 PM

Note: Building 12 exhibits must be removed by 8 AM on Monday, March 23. Teardown on Sunday, March 22 is preferred.



SPONSORS & PARTNERS

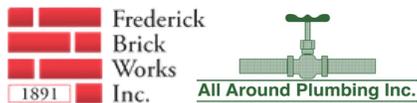
MAP & SIGNAGE SPONSORS



BUILDING 8 SPONSOR



CTC SPONSORS & PARTNERS



EXHIBITOR HOSPITALITY SUITE SPONSOR



EXHIBITOR HOSPITALITY BREAKFAST SPONSOR



PARTNERS



51ST ANNUAL FREDERICK HOME & GARDEN

EXPO • 2026

KEY

- Food & Drink
- Restrooms
- Parking

EVERYTHING'S GREAT IN BUILDING 8!

- DIY Information Sessions
- Family Entertainment
- Mascot Meet & Greets
- Ruppert Landscape Garden Center

402	438
403	437
404	436
405	435
406	434
407	433
408	432
409	
410	431
411	430
412	429
413	428
414	427
415	426
416	425

14A

1472	1471	1470	1469	1468	1467	1466	1465	1464	1463	1462
1473	1474	1475	1476	1477	1478	1479	1480	1481		
1490	1489	1488	1487	1486	1485	1484	1483	1482		
1451	1452	1453	1454	1455	1456	1457	1458	1459	1460	1461

14

1418	1417	1416	1415	1414	1413	1412	1411	1410
1419	1420	1421	1422	1423	1424	1425	1426	1427
1436	1435	1434	1433	1432	1431	1430	1429	1428
1401	1402	1403	1404	1405	1406	1407	1408	1409

13

1322	1321	1320	1319	1318	1317	1316	1315	1314	1313	1312
1323	1324	1325	1326	1327						
1301	1302	1303	1304	1305	1306	1307	1308	1309	1310	1311

12

1218	1217	1216	1215	1214	1213	1212	1211	1210		
1235	1219	1220	1221	1222	1223	1224	1225			
1234	1232	1231	1230	1229	1228	1227	1226			
1233	1201	1202	1203	1204	1205	1206	1209	1207	1208	

HOSPITALITY SUITE

BUILDER OLYMPICS

940	941	954	955
939	942	953	956
938	943	952	957
937	944	951	958
936	945	950	959
935	946	949	960
934	947	948	961
933	948	948	962
932	918	917	901
931	919	916	902
930	920	915	903
929	921	914	904
928	922	913	905
927	923	912	906
926	924	911	907
925	910	909	908

8

EXHIBITOR BREAKFAST (SUNDAY ONLY)

EXHIBITOR BREAKFAST (SUNDAY ONLY)

9

INFO BOOTH
IFCBIA

DETAILS SUBJECT TO CHANGE

EXHIBITOR EXCLUSIVE MAP

Save the Date!

52ND ANNUAL FREDERICK
HOME & GARDEN

EXPO • 2027

MARCH 20-21, 2027

ACCEPTING EXHIBITOR
APPLICATIONS SUMMER 2026

